

Retail Trade in San Jose-Sunnyvale-Santa Clara, CA



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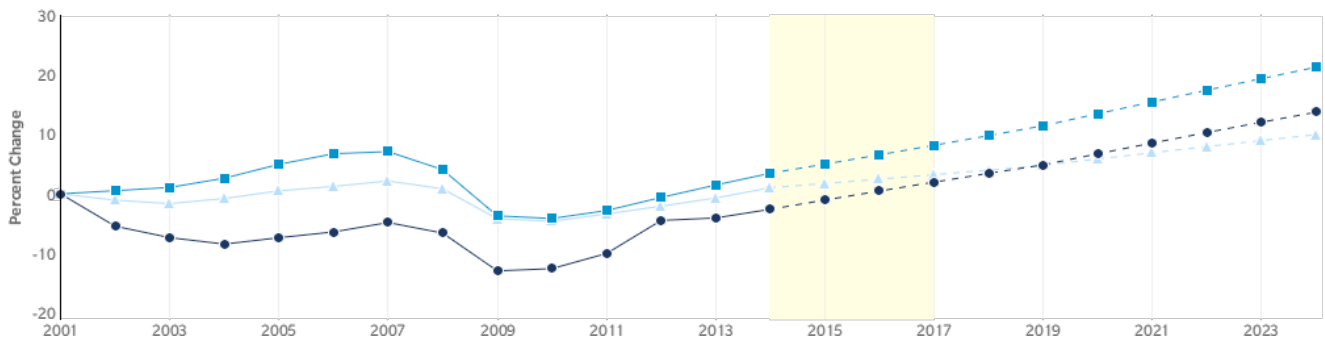
Industry Summary for Retail Trade

87,590 Jobs (2014) 21% below National average	4.7% % Change (2014-2017) Nation: 2.2%	\$53,104 Avg. Earnings Per Job (2014) Nation: \$33,780
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Industry Detail

Establishments (2014)	4457
Jobs Multiplier	Only Available for 6-Digit
Unemployed (11/2014)	4,052

Regional Trends



	Region	2014 Jobs	2017 Jobs	% Change
●	Region	87,590	91,695	4.7%
●	State	1,626,518	1,700,454	4.5%
●	Nation	15,336,504	15,669,873	2.2%

Occupations Employed by this Industry

Description	Employed in Industry (2014)	% of Total Jobs in Industry (2014)
First-Line Supervisors of Retail Sales Workers	6,026	6.9%
Cashiers	13,845	15.8%
Retail Salespersons	24,954	28.5%
Stock Clerks and Order Fillers	6,556	7.5%
Laborers and Freight, Stock, and Material Movers, Hand	2,056	2.3%

Industry Gender Breakdown

	Gender	2014 Jobs	2014 Percent	
•	Males	45,404	51.8%	
•	Females	42,186	48.2%	

Industry Age Breakdown

	Age	2014 Jobs	2014 Percent	
•	14-18	2,050	2.3%	
•	19-24	19,007	21.7%	
•	25-34	21,836	24.9%	
•	35-44	16,127	18.4%	
•	45-54	15,604	17.8%	
•	55-64	9,652	11.0%	
•	65+	3,313	3.8%	

Industry Race/Ethnicity Breakdown

	Race/Ethnicity	2014 Jobs	2014 Percent	
•	White (Not Hispanic or Latino)	36,027	41.1%	
•	Hispanic or Latino (All Races)	25,835	29.5%	
•	Asian (Not Hispanic or Latino)	18,974	21.7%	
•	Black or African American (Not Hispanic or Latino)	4,218	4.8%	
•	Two or More Races (Not Hispanic or Latino)	1,786	2.0%	
•	Native Hawaiian or Other Pacific Islander (Not Hispanic or Latino)	481	0.5%	
•	American Indian or Alaska Native (Not Hispanic or Latino)	269	0.3%	

Top Regional Businesses

Business Name	Industry	Local Employees
Nortel Networks	Electronics Stores (443142)	1,200
Gilroy Foods, Incorporated	Gasoline Stations with Convenience Stores (447110)	1,000
Acuson Corporation	Outdoor Power Equipment Stores (444210)	1,000
Therma Corporation	Household Appliance Stores (443141)	950
Telenav, Inc.	All Other Miscellaneous Store Retailers (except Tobacco Stores) (453998)	942

Source: Equifax Business-Level Data